

VOICE MAGAZINE

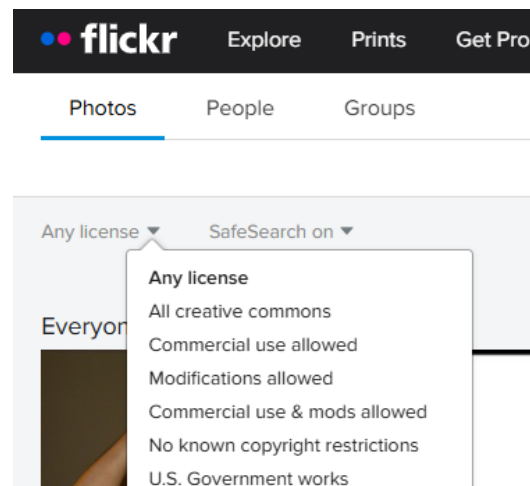
IMAGE COPYRIGHT GUIDE

Image copyright is one of the **most important** things you need to be aware of when submitting to Voice. Copyright is something that should be respected and there can be **huge financial consequences** for the charity if we use images without the proper permission or licence.

Fortunately, there are some simple rules of thumb we can follow...

DO:

- Make use of royalty free image sites like [Pixabay](#) and [Wikimedia Commons](#). You can also use images from [Flickr](#) as long as you use correct search filters (pictured).
- **Always** check the individual licence for each picture. There may be restrictions on where/how pictures can be used.
- Give credit to the photographer. There's a box provided for this when it comes to your banner image, but you can use the "image caption" function to credit additional images within your post.
- If you're reviewing something provided by a PR (theatre show, music gig, movie, etc), ask the PR rep for images you can use. They will have a press pack.
- If you're not sure about an image, **don't use it**. Please send a message to Voice editor Tom Beasley (on Slack or via email at tomb@voicemag.uk) if you need advice.



DON'T:

- **Never** take images directly from a Google Search. We have no way of verifying their copyright status.
- **Never** use images from major photo agencies. For example: Getty, Shutterstock, Alamy, Reuters, Press Association (PA), iStock, Associated Press (AP), etc.